

TMM #072838

NCC Cable System Order

11746 7838

Order #	62361174
Syscode	7893
System Name	Spectrum/Chalfield, MN
Market	Rochester, MN

Flight Dates	10/31/16 - 11/13/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Update Date	11/02/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$850.00
Commission	\$127.50
Net Total	\$722.50
Total Spots	53
Affiliate Split	100.0
Sold On	
Cost Per Spot	
GRP	
CPP	

AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16

Client Code	HD-21A
Product Code	HD-21A
Est Code	2958
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 11.2 New Order, please review and confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NCR
2	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	\$23.00	\$46.00	30	NCR
3	AEN	A&E Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
4	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$9.00	\$9.00	30	NCR
5	BRVO	Bravo Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	\$17.00	\$34.00	30	NCR
6	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
7	CNN	CNN Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$17.00	\$17.00	30	NCR
8	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NCR
9	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
10	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	\$23.00	\$46.00	30	NCR
11	CNN	CNN Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
12	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NCR
13	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	\$23.00	\$46.00	30	NCR
14	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
15	HIST	History Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NCR
16	HIST	History Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
17	HIST	History Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$23.00	\$23.00	30	NCR
18	HIST	History Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
19	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$9.00	\$9.00	30	NCR
20	LIF	Lifetime Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$17.00	\$17.00	30	NCR
21	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR

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Syscode	7893	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Chatfield, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Rochester, MN	Client Code	HD-21A	Total # of Weeks	2
AE	Natasha Levinsohn	Product Code	HD-21A	Total	\$850.00
Sales Coordinator	Ethan Williamson	Est Code	2958	Commission	\$127.50
Office	Washington	Product Name		Net Total	\$722.50
Phone	(301) 951-2620	Credit Status		Total Spots	53
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				GMP	-
				CPM	-

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MSNBC Morning	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$13.00	\$13.00	30	NCR
23	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	\$9.00	\$18.00	30	NCR
24	MNBC	MSNBC Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	2	\$14.00	\$28.00	30	NCR
25	MNBC	MSNBC Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$17.00	\$17.00	30	NCR
26	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
27	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	\$9.00	\$18.00	30	NCR
28	TBSC	TBS Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	1	\$17.00	\$17.00	30	NCR
29	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
30	TNT	TNT Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NCR
31	TNT	TNT Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
32	TNT	TNT Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	\$23.00	\$46.00	30	NCR
33	TNT	TNT Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
34	TWC	Weather Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	\$9.00	\$18.00	30	NCR
35	TWC	Weather Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
36	TWC	Weather Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	\$17.00	\$34.00	30	NCR
37	TWC	Weather Daytime	10/31/16	11/6/16	09:00	19:00					X	X	X	-	-	1	\$14.00	\$14.00	30	NCR
38	USA	USA Daytime	10/31/16	11/6/16	09:00	16:00					X	X	X	-	-	2	\$12.00	\$24.00	30	NCR
39	USA	USA Access	10/31/16	11/6/16	16:00	19:00					X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
40	USA	USA Prime	10/31/16	11/6/16	19:00	24:00					X	X	X	-	-	2	\$23.00	\$46.00	30	NCR

NCC Cable System Order

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
41	USA	USA Daytime	10/31/16	11/6/16	09:00	19:00						X	X	-	-	1	\$18.00	\$18.00	30	NCR
Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017 Total																				
SPOTS	53	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	53
AMT	\$850.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$850.00

SYSTEM APP: SALES ACCT

62361174 | Rochester, MN | Spectrum/Chaffield, MN | 7893 |

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